



**Consumer Electronics Association**

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**Via Electronic Filing**

September 28, 2010

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 Twelfth St., S.W.  
Washington, DC 20554

Re: Notice of *Ex Parte* Presentation  
CS Docket No. 97-80, PP Docket No. 00-67

Dear Ms. Dortch:

This is to notify you that on September 27, 2010, Bob Schwartz of Constantine Cannon (and counsel to CEA and CERC) and the undersigned, met with Dave Grimaldi, Chief of Staff and Media Legal Advisor, and Eloise Gore, Acting Media Legal Advisor, both in the office of Commissioner Mignon Clyburn. We discussed the joint CEA and CERC comments and reply comments pertaining to the above-captioned proceeding.

At the meeting, we expressed the joint parties' position that now is the time to finally achieve the goals of Section 629 through revised CableCARD rules. The availability of Internet-TVs increases the likelihood that implementation of a robust CableCARD regime will yield substantial benefits for consumers. We urged the Commission to adopt the rules that CEA and CERC proposed in our joint comments.

This letter is being provided to your office in accordance with Section 1.1206 of the Commission's rules. A copy of this letter has been delivered by e-mail to Mr. Grimaldi and Ms. Gore.

Respectfully submitted,

/s/ **Julie M. Kearney**

Julie M. Kearney  
Vice President, Regulatory Affairs

cc: Dave Grimaldi  
Eloise Gore